

WRD.

IMPACT
YOUR
BRAND

WHITERIVERDESIGN.COM

WRD. IMPACT YOUR BRAND

Our Impact Your Brand Package is perfect for businesses wanting to gain clarity on their brand and understand how to develop a brand with more personality. Position your brand for better exposure, bigger impact, more influence and increased sales. Our brand strategy will give you all the tools and information to take to your creative team to ensure that they have guidance and direction to build the best brand you can be.

Your Brand Strategy will give you a clear direction to move your brand forward. It will enable working with graphic designers, shop fitters and other suppliers easier as they will be able to 'see' your vision for your brand. This will allow you to share your brand with all staff, so that the brand is understood and projected in the correct light. When implemented correctly, it will ensure that clients have a higher buy-in with your brand.

As a double Sydney Design Award winning studio, we know what it takes to create and develop a winning brand. With this package you will receive:

- 3 hour one-on-one consultation (max 3 people attending)
- Brand audit
- Brand Personality identification with our custom developed interactive program
- Discover your brand story
- Target audience identification & segmenting
- Creation of brand strategy document that includes:
 - Your Brand Personality
 - Your brand story
 - Brand colours
 - Brand voice (tone and language)
 - Brand imagery
 - Brand and your digital footprint (website, social media, blog EDM's etc)
 - Marketing strategy (print and digital)

only \$2992!

If this sounds like a package you'd be interested in, please contact our team on 1300 722 896

Please note: Travel costs apply for consultations out of the Sydney Metro.