

JANUARY

1 New Year's Day
26 Australia Day

Start Marketing

- School Returning
- Chinese New Year
- Valentine's Day

Start Design

- St. Patrick's Day
- Easter Holidays

SUMMER

FEBRUARY

SUMMER

4 School Starts
8 Chinese New Year
14 Valentine's Day

Start Marketing Start Design

- St. Patrick's Day
- ANZAC Day
- Easter Holidays

MARCH

AUTUMN

17 St. Patrick's Day
25 Good Friday
27 Easter Day

Start Marketing Start Design

- ANZAC Day
- Mother's Day

APRIL

AUTUMN

9 School Holidays Start
25 ANZAC Day
26 School Holidays End

Start Marketing Start Design

- Mother's Day
- Queen's Birthday

MAY

AUTUMN

8 Mother's Day

Start Marketing Start Design

- Queen's Birthday
- School Holidays

JUNE

13 Queen's Birthday

Start Marketing

- School Holidays Starting

SPRING

DECEMBER

21 School Holidays Start
24 Christmas Eve
25 Christmas Day
26 Boxing Day
31 New Year's Eve

JULY

2 School Holidays Start
18 School Holidays End

Start Marketing

- School Returning

WINTER

AUGUST

1 Bank Holiday

Start Design

- School Holidays
- Christmas Holidays

WINTER


SEPTEMBER

24 School Holidays Start

Start Marketing Start Design

- School Holidays
- Melbourne Cup
- Remembrance Day

SPRING



Start Marketing

- New Year's Eve
- New Year's Day
- Australia Day

Start Design

- Valentine's Day
- Chinese New Year
- School Returning

SUMMER

OCTOBER

SPRING

3 Labour Day
9 School Holidays End

Start Marketing

- Melbourne Cup
- Remembrance Day

NOVEMBER

SPRING

1 Melbourne Cup
11 Remembrance Day

Start Marketing Start Design

- Christmas Holidays
- Boxing Day
- New Year's Eve
- New Year's Day